



#### SPECIFICATIONS

ABV: 47%

Format: 750ml

Cases: 6 x 750ml

Distribution:  
Widely available

# BALLER

## AMERICAN SINGLE MALT WHISKEY

#### OVERVIEW

“A California take on the Japanese spin on Scotch whisky,” says St. George master distiller Lance Winters of this big, smoky single malt. Launched in 2016 and restricted to California for the first two years of its release, Baller is now widely available nationwide.

#### WHAT'S IN IT

100% American barley. We predominately use two-row pale malted barley; the remainder is lightly roasted.

#### HOW IT'S MADE

After distillation in our pot stills, the whiskey is aged 3–4 years in used bourbon casks and French oak wine casks, filtered through maple charcoal, then finished in casks that had held umeshu (a Japanese style of stone fruit liqueur) we made from California-grown ume fruit.

#### TASTING NOTES

Crisp and dry, with a touch of malt sweetness, a hint of lychee and nutty almond character, and a lingering smoky finish.

#### ABOUT THE LABEL

The label re-imagines the legend of St. George as a samurai. The original watercolor on the front label is by Oakland artist Sylvia Solochek Walters, done to emulate woodcut. The calligraphy was done by Eri Takase of Takase Studios. Master distiller Lance Winters did the art direction, and also designed the chop for the back label, which Master Takase then rendered in ink brush.

#### THE EXPERIENCE

Baller was created with whiskey highballs in mind (hence the name). Also recommended in place of Scotch in a Bobby Burns or Rob Roy, or in any whiskey cocktail that calls for a crisp, smoky touch.

#### WHAT THEY'RE SAYING

A meta whiskey, if there ever was one. While it has more than enough complexity to be sipped, it was made to be mixed in highballs and other cocktails. – *The Daily Beast*

A bold, dry whiskey with subtle plum and smoky notes ideal for Japanese highballs and Scotchstyle cocktails. – *Liquor.com*

... An intense crispness and ferocious burst of plum on the front, followed by a warm, slate-like dryness and lingering smokiness. – *Imbibe*

Whiskey you'll wish you bought 10 years from now. – *Whisky Advocate*

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# COCKTAILS

## SHOP HIGHBALL

1½ oz St. George Baller Single Malt Whiskey  
4½ oz seltzer  
lemon oil

*Stir Baller in highball glass with ice for five seconds,  
add seltzer and give one full stir. Express lemon  
over drink and discard peel.*

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## ESPRESSO MARTINI

2 oz St. George Baller Single Malt Whiskey  
¾ oz NOLA Coffee Liqueur  
1 oz Espresso  
½ oz rich simple syrup  
dash cardamom bitters

*Shake all ingredients vigorously and fine-strain into  
a chilled Martini glass. Garnish with coffee beans.*

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